



Coralie Evans

Senior Graphic Designer

e. contact@coraliefay.co.uk m. 07914589142

 www.coraliefay.co.uk

Work history

London Borough of Camden: December 2019 - Present

Senior Designer for all areas of digital and print, working on full branding projects and campaigns for the borough plus all design and artwork required to engage and inform residents of news and events. Concept and branding, designing and artworking, exhibitions and street advertising, strategies, annual reports, presentations and social media.

Freelancing, various clients: June 2019 - December 2019

Burson, Cohn and Wolfe: Social adverts and pitch work.

History Bombs: Design of 7 handbooks for award winning history materials.

We are Futures: Design for BP Science Explorers resource; social ads for BP STEM Challenge; magazine for Plan International; logos and pitch work for SSE and Heinz.

The Brand Education: Brand progression and website re-design, updating and managing in Wordpress.

Zinc Media: 2003-2019

Senior Designer for all areas of digital and print. Taking client concepts from brief through to completion, managing large scale projects, developing ideas and progressing our own internal programmes.

Designing for complete resources including logos, branding, websites, games, apps, books, worksheets, brochures, presentations and all marketing material from EDMs and leaflets to exhibition panels.

Working on a wide and varied range of design from fun educational resources for young children to health, educational and community engagement projects for older students and adults. Most recently managing an Augmented Reality project.

Clients include: Transport for London, Nationwide, Siemens, Thorpe Park, BMW, AstraZeneca, Sanofi Pasteur, Fisher Price, BP, Carex and many more.

AP Information Services: 1998-2003

Sole designer in this leading business directory and database publishers. In control of all design, artwork and proofing.

Projects included logo design, branding, website and CD design, advertising, leaflets, exhibition stands and artwork of all yearly directories.

The Fairway Golfing News: 1996-1998

Designer/Artworker/Proofreader: Working when required whilst at university for a local business. Designing and laying out adverts and editorial pieces, proofreading, plus developing and updating the website.

Education

93-98 **BA Hons Degree: Multimedia. Diploma: Art and Design. Art Foundation.** 91-93 **A Levels: Art, Music. GCSEs: Art, English, Maths, Music, RE, French.**

Applications

Illustrator, Photoshop, InDesign, After Effects, Premier Pro, PowerPoint, Word, Acrobat.